

# Civil Engineering Website - Advertising 2010



Civil engineering covers the following fields of activity: environmental, information technology, geotechnical, water, railways & harbours, transportation, urban and rural, structural, and construction. It deals with materials such as steel, wood, concrete, water, earth and rock.

The profession and industry deal with the conceptual process, feasibility studies, research, design, development, manufacture, construction, operation, control, management systems and maintenance aspects. Civil engineering also interacts with all the other built environment professions, for example architects, quantity surveyors, town and regional planners, land surveyors and others, in a holistic and integrated manner.

## About SAICE

The South African Institution of Civil Engineering (SAICE) was established in 1903 as a "learned society" to help develop technology and to share knowledge of the developments of the day. Today SAICE plays a far greater role and we salute all the illustrious pioneers – bold, innovative and talented – as the begetters of dams, railways, highways, bridges and all that is excellent in civil engineering.

SAICE is the home of some 9 000 professional civil engineers, technologists and technicians, consulting engineers, contractors, engineers in government, municipal and parastatal services, academics, students and suppliers actively involved in planning, providing and maintaining the infrastructure which supports the everyday life and activities of modern society all over Southern Africa.

SAICE is owned by its members and is managed by individual volunteer members. The national structure consists of 20 branches and seven technical divisions, managed by Council and supported by a National Office in Midrand.

SAICE is committed to keeping its members informed about projects, locally and internationally, assisting them by providing information about new technical advances and knowledge, and offering training and continued professional development through education programmes, participation in professional societies, and mentorship through workshops, conferences and seminars.

## Rate Card

Advert type	Casual Rate (1 month only)	3 months (rate per month)	6 months (rate per month)	12 months (rate per month)
Link from SAICE homepage to your own website (Includes an animated advert - optional)	R1 750.00	R1 500.00	R 1 250.00	R 1 050.00
Link from a main section page (a main menu item on the top navigation bar)	R1 000.00	R 900.00	R 850.00	R 800.00
Classified advert (in the classified section - up to 300 words and includes an e-mail address link of your choice)	R 750	R 650.00	R 550.00	R 450.00
Classified advert graphic (in classified section - without link to your website)	(R 750) + R150	(R 650) + R150	(R 550) + R150	(R 450) + R150
Classified advert (in classified section) with link to your website	(R 750) + R 250	(R 650) + R 250	(R 550) + R 250	(R 450) + R 250
Link from monthly e-alert (news-item) to all SAICE members via SAICE Branches and Divisions	R2 800.00	R2 500.00	R2 200.00	R2 000.00

## Reaching your target

Informed decision-making is the key to the delivery of cost-effective, efficient and sustainable infrastructure.

Our members – some 9 000 civil engineering professionals nationally – are qualified professionals and the decision-makers responsible for infrastructure and the operation of essential services and have an estimated combined income of more than two billion rand per annum.

The average visitors per day are 300 with approximately 12181 successful hits daily. The average data transferred per day amounts to 5.31 GB. Top countries visiting our website, with the exception of South Africa, is United States, United Kingdom, Australia, Canada and the Netherlands. The total number of countries that have visited our website this year amounts to 167.

## Please note the following

Because of the 'brain drain' issue facing South African at present we place career opportunity adverts for posts in South Africa only on our website. Photographs must be 96 dpi, colours converted to RGB and supplied electronically in TIFF, GIF, PNG or JPEG format. Material should be e-mailed to:

**Zina Girald:** zgirald@saice.org.za  
Tel: +27 (0)11 805 5947

